

City of White Plains to Participate in NAMI Ribbon Campaign

NAMI Westchester's Mental Health Awareness Ribbon Campaign will bring the subject of mental illness in our County to the forefront and offer our organization as a community resource. By broadening our community's knowledge of mental illness, we replace stigma and judgment with recognition, understanding and support. The City of White Plains joins 26 other municipalities in Westchester who are participating in NAMI's Ribbon Campaign.

ABOUT NAMI:

NAMI: National Alliance on Mental Illness is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness.

NAMI Westchester was founded in 1980. It is located in Elmsford and is one of 1200+ local affiliates spanning 50 states.

NAMI advocates for access to services, treatment, support and research, and is steadfast in its commitment to raise awareness and build a community of hope for all of those in need. All of NAMI's services are free of charge.

Mayor Roach said, "The City of White Plains is pleased to participate in this campaign which seeks to increase awareness and understanding of mental illness, and in so doing, to change common misconceptions about those with mental illness. Keeping with our city's focus on being green, however, White Plains will be supporting the campaign digitally. Look for NAMI ribbons on the city's digital sign boards throughout the month of May."